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What is a B Corp?



A B Corp



puts



people

and



the planet

1st



A B Corp

is



a company

that



does good



in the world.



Widgit



is proud

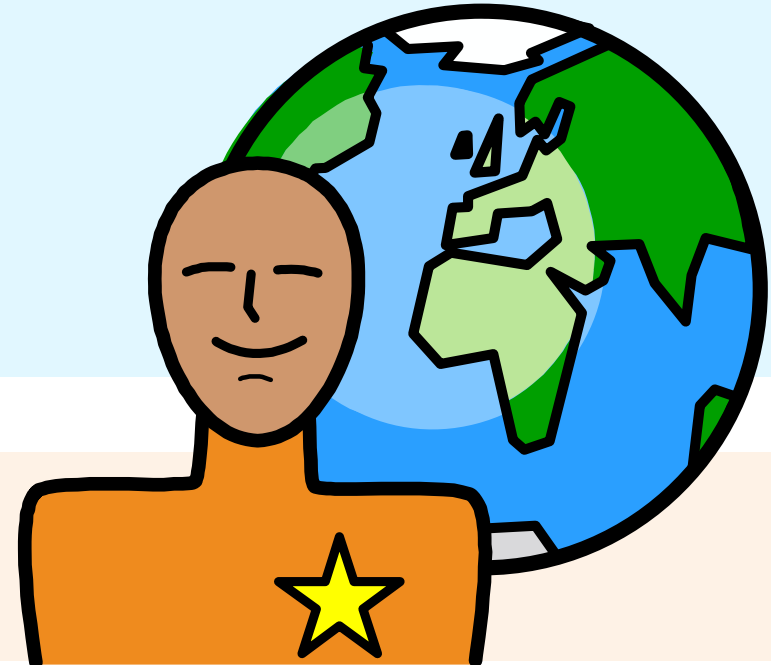


to be

a



B Corp.



There are five areas a B Corp company must monitor.

Governance

This is about a company's mission, ethics and honesty.

Workers

This is about how a company treats staff,

including wages, benefits and opportunities for growth.

1	_____	✓
2	_____	✓
3	_____	✓
4	_____	✓
5	_____	✓





Community

This is about how a company helps the community,

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including volunteering and charity donations.



Environment

This is about how a company protects the environment,

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including its carbon footprint, waste management and use of sustainable resources.





Customers

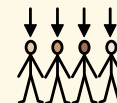
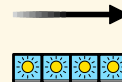
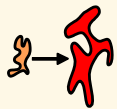
This is about how a company interacts with customers,

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including customer service, clear communication and product quality.



Widgit aims to be a responsible company by following these principles.

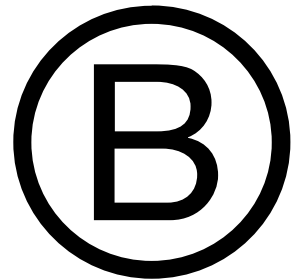


Becoming a B Corp helps Widgit build a better future for everyone.





Certified



Corporation

